

ABOUT THE SUMMER ASSOCIATE PROGRAM

The Toronto Blue Jays are looking for students entering the final year of their undergraduate program who are interested in learning from industry-leading professionals and exploring what it means to be a part of Canada's only Major League Baseball team.

Students will join a cohort of summer associates, including participants across a variety of departments. With a focus on developing the next generation of Blue Jays leaders, the Associate Program will give students access to cohort-specific learning, social, and mentorship opportunities, including a cross-departmental mentor within the organization who will support them throughout the program, and the opportunity to present to the Toronto Blue Jays Leadership Team.

Over the summer, candidates will gain valuable real-world experience in the sports industry, and discover what it means to be a part of the Toronto Blue Jays team here at Rogers Centre.

All applicants must submit a resume, cover letter, and transcript.

The Strategy team is a trusted partner in the development and execution of long- and short-range strategies, working cross-functionally with the entire business on key initiatives. The Strategy Summer Associate will have the opportunity to experience firsthand the Toronto Blue Jays' approach to strategic decision making and gain exposure to all areas of the organization.

Previous Strategy team projects include:

- Supporting the development of a 3-year organizational strategy
- Collaborating with Ticketing, Marketing, and Partnerships teams to develop and execute a strategy to increase corporate season ticket members
- Creating a business case for the addition of a new premium club to Rogers Centre, and leading a cross-functional working group to develop a sales and marketing plan / operationalization plan
- Conducting research on new technologies (e.g., AI) and working with key stakeholders to identify relevant applications across the business

Responsibilities

- Collaborating with leaders across the business on **strategic projects** to drive and deliver results, in partnership with **cross-functional teams** (e.g., Ticket Operations, Marketing & Sales, Fan Experience & Concessions, Partnerships, and Game Day Operations)

- Supporting development of **business cases**, and summarizing and articulating findings for new **strategic initiatives**
- Gathering and analyzing **data**, formulating and testing hypotheses, synthesizing findings, developing go-forward plans, and helping drive and translate recommendations into results
- Conducting market and competitive research

Qualifications

- Currently enrolled in university with **expected graduation in 2027**
- Preferred major in business administration, commerce, economics, computer science, engineering, math, statistics, or similar program
- Strong critical thinker with good communication skills
- Collaborator with a willingness and curiosity to learn
- Able to multitask and prioritize
- Able to interpret and analyze data to support decision-making
- Enthusiastic about solving challenging business problems
- Baseball knowledge and passion for the game a plus
- Legally eligible to work in Canada

Toronto Blue Jays have a strong commitment to diversity, accessibility and inclusion. Everyone who applies for a job will be considered. We encourage individuals from underrepresented groups to apply and join us in shaping the future of our club. Together, we will build a team that reflects the richness of the game and the communities that we represent.

Throughout the recruitment process, we are dedicated to working with candidates who have accessibility needs to ensure they have the necessary support to perform at their best. Questions regarding accessibility throughout the recruitment process can be directed to tbj.careers@bluejays.com.