

ABOUT THE SUMMER ASSOCIATE PROGRAM

The Toronto Blue Jays are looking for students entering the final year of their undergraduate program who are interested in learning from industry-leading professionals and exploring what it means to be a part of Canada's only Major League Baseball team.

Students will join a cohort of summer associates, including participants across a variety of departments. With a focus on developing the next generation of Blue Jays leaders, the Associate Program will give students access to cohort-specific learning, social, and mentorship opportunities, including a cross-departmental mentor within the organization who will support them throughout the program, and the opportunity to present to the Toronto Blue Jays Leadership Team.

Over the summer, candidates will gain valuable real-world experience in the sports industry, and discover what it means to be a part of the Toronto Blue Jays team here at Rogers Centre.

All applicants must submit a resume, cover letter, and transcript.

Our Communications team is looking for an ambitious PR practitioner, who is currently in or has recently completed a post-secondary program in Public Relations or Communications, and is eager to gain experience in professional sports and live entertainment.

As a Business Communications Associate, you will have the unique opportunity to work with the Blue Jays Communications team for 4 months during the 2026 Major League Baseball season.

In this role, your workday will focus on business-related communications and support a wide range of initiatives including media monitoring, influencer relations, publicity, and media relations. Over the course of the baseball schedule and summer concert season, this position will require your availability on some weeknights, weekends, and holidays.

Responsibilities

- Support the collaborative execution of media and influencer campaigns for brand initiatives, promotions, events, and ticketing products
- Help creatively engage media and influencers through hosting, merch drops, interviews, junkets, and unique opportunities

- Daily media monitoring, clippings distribution, and campaign-based coverage reports
- Media list and influencer roster management
- Draft communications materials such as media releases, pitches, messaging documents, creator briefing pages, and internal memos
- Participate in media execution for Rogers Centre concerts, events, and junkets

Qualifications

- Currently in or recently completed a post-secondary program in communications or public relations
- Passion for baseball and understanding of the professional sports industry
- Strong interest in the Canadian and Toronto media/influencer landscapes and trends
- Ability to multi-task in a fast-paced working environment
- Exceptional attention to detail and strong written and verbal communication, including understanding of inclusive language
- Excellent relationship building and people skills, with strong professional judgement
- Proficient in Microsoft Office and willingness to learn new technologies
- Available to work several Blue Jays home games and all Rogers Centre concerts
- Previous experience with a public relations agency or influencer marketing function is not required but is considered an asset

Toronto Blue Jays have a strong commitment to diversity, accessibility and inclusion. Everyone who applies for a job will be considered. We encourage individuals from underrepresented groups to apply and join us in shaping the future of our club. Together, we will build a team that reflects the richness of the game and the communities that we represent.

Throughout the recruitment process, we are dedicated to working with candidates who have accessibility needs to ensure they have the necessary support to perform at their

best. Questions regarding accessibility throughout the recruitment process can be directed to tbj.careers@bluejays.com.